

Privacy Policy for Visitors of our Homepage

Dear users of our website,

We hereby comply with our obligation to inform in accordance with the data protection regulations, and would like to inform you below in a transparent manner about how we handle your personal data.

1. Name and contact information of the controller

The controller responsible for the collection and processing of your personal data and thus also for compliance with data protection regulations is FRIZLEN GmbH u. Co KG. .

Please find our contact information below:

Address: FRIZLEN GmbH u. Co KG., Gottlieb-Daimler-Str. 61, D-71711 Murr

Phone: +49 (0)7144/8100-0

Fax: +49 (0)7144/207630

email: info@frizlen.com

2. Contact information of the appointed data protection officer

Please do not hesitate to contact our officially appointed data protection officer as required at the following address:

Mr. Michael Layer

Sulzbacher Str.6

71720 Oberstenfeld

Telefon / Phone: +49 (0)7062 9794362

Telefax/ Fax: +49 (0)7062 9794361

email: layer@hopp-flaig.de

3. Nature of the collected data / purpose of the data collection

Each time a user accesses our website and retrieves a file, data about this activity is temporarily stored and processed in a log file. Specifically, the following information is stored about each access / retrieval:

- IP address
- Date and time
- Page called / name of the retrieved file
- Transferred amount of data
- Message, if the access / retrieval was successful
- Browser incl. version and operating system
- In case of error, the error message is saved

These data are only evaluated for statistical purposes and to improve the offer, and then deleted. There is no other use or disclosure to third parties. When accessing individual pages, so-called temporary cookies are used to facilitate navigation. These session cookies contain no personal data, and expire after the session has expired.

Google Analytics:

This website uses Google Analytics – a web analysing service provided by Google Inc.

("Google"). Google Analytics uses Cookies; text files that are stored on your computer and which allow the use of the website by you to be analysed. The information generated by the cookie about your use of this website (including your IP address)

is transmitted to and stored by Google on servers in the United States. Google will use this information to evaluate your use of the website, to compile reports on website activity for website operators and to provide other services related to website activity and internet usage. Google may also transfer this information to third parties, if required by law or as far as third parties process this data on behalf of Google. Google will not link your IP address to any other data provided by Google. You can adjust your browser software to prevent the installation of cookies; please note, however, that disabling cookies may mean that you cannot use all the functions of this website to the full extent. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. "To the extent that Google AdSense, a web advertising service of Google Inc., USA ("Google"), advertises (text messages, banners, etc.) on this website, your browser may store a cookie sent by Google Inc. or a third party. The information stored in the cookie can be recorded, collected and evaluated by Google Inc. or third parties. In addition, Google AdSense also uses so-called "WebBacons" (small invisible graphics) for the collection of information, through the use of which simple

actions, such as the visitor traffic on the website can be recorded, collected and evaluated. The information generated by the cookie and / or web beacon about your use of this website is transmitted to a Google server in the US and stored there. Google uses such information obtained to evaluate your usage behaviour with respect to the AdSense ads. Google may also transfer this information to third parties, if required by law or as far as third parties process this data on behalf of Google. Your IP address will not be associated with other Google data stored by Google. You can prevent the storage of cookies on your hard disk and the display of web beacons. To do so, you have to select "Do not accept cookies" in your browser settings (in Internet Explorer under "Tools / Internet Options / Privacy / Settings", in Firefox under "Tools / Settings / Privacy / Cookies"). Google Analytics can be deactivated by using the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

Google Maps

This site uses the Google Maps map service via an API. It is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, US.

To use Google Maps, it is necessary to save your IP address. This information is generally transmitted to a Google server in the US and stored there. The provider of this website has no influence on this data transfer. The use of Google Maps is in the interest of making our website appealing and to facilitate the location of places specified by us on the website. This constitutes a legitimate interest pursuant to Article 6 paragraph 1 (f) of the GDPR.

Further information about the handling of user data can be found in the privacy policy of Google at <https://www.google.de/intl/de/policies/privacy/>.

Offers of other controllers with regard to data protection

We would like to point out to users of our website that you are using an integrated Google service in the "Directions" map feature. We have no influence on the data protection structure of this integrated service.

4. Legal basis

We process your personal data on our homepage based on the following legal basis: Article 6 paragraph 1 lit (a) of the General Data Protection Regulation (GDPR)

5. Legitimate interests of the controller

To retain the reliable function of our website and to improve it continuously, we do need the information described in section 3 of this privacy policy.

6. Internal and external disclosure of your personal data

An internal transfer of your personal data takes place exclusively for the fulfilment of the activities listed in point 3 of this privacy policy.

An external disclosure of your personal data may take place under the following circumstances.

- Commissioning of support services where access to your personal data is necessary, or at least can not be completely ruled out. These include e.g. IT support services
- Disclosure of your personal data based on legal obligations

7. Disclosure of your data to a third country (outside the European Union) or an international organisation

We do not transfer your information to an EU third country or to an international organisation. Should this be necessary, we would inform you about this in advance and make sure that all necessary measures are taken to ensure that the level of data protection is adequate.

8. Storage period and deletion of your personal information

The legislature has issued a large number of retention periods, which we adhere to with great care, and seek advise accordingly in order to be able to comply with these obligations. Basically, in this context, we only store your personal data as long as this is permitted by the defined purpose, or as required by law for legal reasons. Should we wish to store your data longer as described above, we would have you confirm this as part of a voluntary declaration of consent.

9. Right to access, deletion, rectification, objection and restriction of the use of your personal data

You are entitled to obtain from us the confirmation as to whether or not the relevant personal data are being processed. If this is the case, you will be entitled to obtain access to these personal data and the following information:

- the processing purpose
- the categories of personal data being processed
- the recipients or categories of recipients to whom your personal data have been or will be disclosed, in particular, in the case of recipients in EU third countries or international organisations
- if possible, the planned duration for which your personal information will be stored or, if that is not possible, the criteria for determining that duration
- the right of rectify or delete your personal data or to restrict our processing, or the right to object to such processing
- the existence of a right to appeal to a supervisory authority
- if the personal data are not collected from the data subject, all available information on the source of the data
- in the presence of automated decision-making including profiling (meaningful information about the logic involved, and the scope and intended impact of such processing on your person).

If your personal information is transferred to a third country or to an international organisation, you will be entitled to be advised of the appropriate "guarantees" regarding ensuring a sufficient level of data protection in connection with the transfer.

We will provide you a free copy of the personal data that are the subject of processing. For any additional copies you request, we may charge a reasonable fee based on administrative costs. If you submit the request electronically, you will receive the information in a standard electronic format, unless otherwise instructed. The right to receive a copy may be restricted, if it affects the rights and freedoms of others.

You are entitled to demand immediate correction of your incorrect personal data. Taking into account the purposes of the processing, you are entitled to request the completion of incomplete personal data, including by means of a supplementary statement. In order to exercise this right, you are welcome to contact our data protection officer. You will be entitled to request the deletion of your personal data stored by us, provided that one of the following criteria is met:

- The personal data are no longer required for the fulfilment of the agreed purpose
- You are revoking a given voluntary declaration of consent (however, the legality of the processing based on the consent until the revocation remains unaffected)
- Your personal information has been processed unlawfully so far
- There is a legal obligation to delete your personal data
- The personal data were collected with regard to services provided by the information society (persons under the age of 16)

You will also be entitled to demand that we restrict processing under any of the following circumstances:

- The accuracy of your personal information is contested by you, for a period of time that allows us to verify the accuracy of your personal information
- The processing is unlawful, and you reject the deletion of your personal data, and instead demand the restriction of the use of your personal data
- If we do no longer need your personal information for processing purposes, however, you will need it for the establishment, exercise or defence of legal claims
- If you have objected to the processing in the absence of the certainty whether our legitimate reasons outweigh yours or not

10. Right to data portability

You will be entitled to receive your personal information stored with us in a structured, common and machine-readable format, if it is processed in an automated process.

You are also entitled to transfer this information to a different controller who has been provided with the personal data, without any hindrance from our part.

In exercising your right to data portability, you are entitled to request that your personal data are transferred directly to another controller by us, as far as technically feasible.

The right to data portability may be restricted, insofar as the rights or freedoms of others are impacted by exercising this right.

11. Right to revoke consents and continued consents

If we process personal data relating to you based on a declaration of consent, you will be entitled to revoke your consent. However, the legality of the processing carried out on the basis of the consent until the revocation

remains unaffected. With regard to the adherence to retention periods, section 8 of this privacy policy must also be observed.

12. Right of appeal to the supervisory authority

If you see the need to complain to the relevant supervisory authority, you will be free to do so at any time.

13. Mandatory submission of your personal data and possible consequences of refusal

To retain the reliable function of our website and to improve it continuously, we do need the information described in section 3 of this privacy policy. Without this collected data, a proper use of our website is not possible.

14. Automatic decision making and profiling

There is no automated decision making with regard to your person. No profiling will be carried out with the help of your personal data collected.

15. Change of purpose

If we intend to change the purpose for which your personal data was originally collected, we will provide you with detailed and transparent information in advance. In this case, we will of course provide you with all legally required information. If the change of purpose is a processing of personal data based on the legal basis of a voluntary consent, we will inform you accordingly, and ask you for your formal consent.